

Single Supplier for a Consumer Goods Company



Global

Business Issue

Maintain efficiency with multiple products and plant locations.

A large multinational consumer goods company was using 15 independent suppliers to provide over 800 temporary employees, which caused inconsistent delivery and the inability to leverage any efficiencies. The company has 11 different plants each running different product lines. They needed to stay as lean as possible with no extra headcount or overtime, while still maintaining a high-volume delivery schedule.

Solution

Consistent multifaceted delivery model.

Manpower stepped in and through a thorough discovery phase, learned about the company's needs and opportunities. To gain efficiencies and leverage a lean model, Manpower, as the sole supplier was able to offer different delivery models to obtain talent while maintaining standard operating procedures. In this case, Manpower was able to utilize both local and national recruiting channels to reach the high volume of staff needed as well as provide location specific onboarding, screening and orientation processes.

Results

Remained lean and saved \$1 million.

Not only has the company seen higher fill rates, they've also experienced a dramatic change in retention. The ability to remain as lean as possible has resulted in a cost savings of over \$1 million. In addition, they've been able to meet their high-volume delivery schedules, knowing Manpower was there as a partner to assist with any workforce changes.

